



ERRIADH VILLAGE – DJERBA Jun. 25th – Jul. 8th 2018

The Friends of the Medina Festival, held annually in the village of Erriadh in Djerba, has always been a catalyst for exchange and creativity. In his DNA are registered cultural diversity, valorization of heritage and openness to others ...

Since its launch in 2013, we've done our best to make it a festive way to highlight, promote and protect all this cultural, architectural, artistic and culinary heritage, which has survived the ages.

After five years of existence, a strategic reflection on the sustainability of our festival seemed unavoidable. It became necessary to explore new avenues for renewal, while preserving its primary objectives: to promote the safeguarding of the tangible and intangible heritage of Djerba and to infuse a new dynamic with strong cultural added value to the village, to the island as well as to the whole region.

This is the rationale behind the launch of DjerbaDREAM Art Event. With the integration of a new artistic dimension, constantly renewed, we think to anchor the Friends of the Medina Festival a little bit more in its local environment, while opening it to the world.

This two-headed initiative (festival + artistic meetings) also aims to contribute to the development of cultural tourism and to support national artistic creation in all its forms.

DJERBADREAM ART EVENT WANTS TO BE THE AGORA OF ART IN ITS VARIOUS STYLES, TRENDS AND VISIONS.

ONCE MORE, ERRIADH VILLAGE IS OFFERING ITSELF TO ART. AFTER DJERBAHOOD, THIS IS DJERBADREAM...

MARK YOUR CALENDARS!



During two weeks, no less than 50 international artists will occupy the spaces of the village, will work in direct contact with the inhabitants and will give occasional introductory workshops.

The invited artists, coming from three continents, will cover the various disciplines of plastic and urban arts: sculpture, painting on all supports, ceramics of art, engraving, installations, photography...

DjerbaDREAM Art Event offers a space of exchange and debate between artists and citizens, aiming to:

- democratize access to culture and art and to promote urban art where it is least expected
- anchor the esteem of art as a mean of expression, conciliation, integration and diversity
- sharpen the artistic curiosity especially of the youngest, to arouse artistic vocations, and to hatch a new generation of young, creative and connected artists.

DJERBADREAM HAS THE AMBITION TO STRENGTHEN ERRIADH, BUT MORE BROADLY DJERBA, AS AN ESSENTIAL PLACE OF URBAIN ARTS AND CULTURE, as well as to offer Tunisians and all Art lovers the unique opportunity to rub shoulders with artists in full creation.

PRESS CONTACT:

Zouheir BEN TAMAROUT
contact@djerbadream.com

Web

www.djerbadream.com



www.facebook.com/DjerbadreamArt/



[@djerbadream](https://www.instagram.com/djerbadream)

